

SFSA Board Meeting Notes

June 4, 2023 @7:00 via Google Meet

Video call link: https://meet.google.com/vam-ybmt-rvs Or dial: (US) +1 385-393-4331 PIN: 607 748 030#

Attendance:

Board Member	Present at Meeting	Additional Attendees	Present at Meeting
Craig Ibella, President			
Justin Jackson, Vice President	х		
Steve Dobis, Treasurer	Х		
Allison Freeman, Secretary			
Amy Chapman, Board	х		
Daniel Deutschendorf, Board	х		
Vanessa Dobis, Board	Х		
DJ DiMarco, Board	Х		
Tyler St. John, Board	Х		
Stan Shivell, Board			
Open board seat			

Approve Previous Meeting Minutes -

April 2023 SFSA Board Meeting Notes

Link to meeting notes on SFSA web site: 2023 SFSA Meeting Notes

President

- Election for/interest in open board seat(s)
 - Need to recruit general board members to fill other roles
 - o Volunteers recruited during registration need to be outreached
 - Google form discussion



- President role transition
- SF Parks and Rec updates
 - o Owe \$15k to SF Township for lighting and turf in 2023 When the work is done
- Targeted reserve of at least 50k maybe 100K would be better get a set official target reserve at next meeting
- Signs from sponsors around the soccer fields
 - Ask Paula how does baseball do it at Morgan Park?
 - Discuss next meeting

Vice President

- Volunteer roles
 - Google doc feedback from board
- Email regarding open board positions
- Discussion regarding preservation park lighting in future
- Secretary role transition

Secretary

- Add verbiage about wearing SFSA uniforms to web site and bylaws.
- Transitioning role
 - Need owner for Facebook updates possibly recruit one person for social media;
 could create an Instagram presence also
 - Email process is already documented
 - o Email templates are stored in a folder on Google Drive
 - Can also use templates stored in email system
 - Allison to document web site updates throughout the year
 - Allison to document process of creating agendas, taking notes, posting Meeting Minutes

Treasurer

- Account Balance \$109k in reserves at last meeting
- Set up Venmo or Zelle to pay refs
- Discuss possible change of bank to Brentwood
- Quote from Erie insurance for \$725 Liability and Officers and Board coverage, now paying Cincinatti \$1460

Registration/Registrar



- Updates on registration for Fall 2023 season
- Ticket in with Sports Connect around multiple non-volunteer fees being applied
 - o might need to issue some refunds
- Update on other refunds and late registration
- Tyler added new Google Analytics tag to Sports Connect
- PA West upcoming dates for Fall
- U6 registration extended until June 30th
 - o Need to send targeted communication out for this age group

Volunteer numbers (note those highlighted in red where we have volunteer gaps)

U10 Boys Travel- Age Group Coordinator

U10 Girls In-house- Head Coach

U12 Boys In-house- Age Group Coordinator

U12 Girls in-house- Age Group Coordinator, Head Coach

U14 Girls Travel- Age Group Coordinator

U14 Boys Travel- Age Group Coordinator

	Age Group Coordinator Support	Assistant		Field Lining		SFSA Board Support	
Division Name	Volunteer	Coach	Child Referee	Volunteer	Head Coach	Volunteer	Grand Total
Grade 8-12 Co-Ed							
Recreation (Small							
Sided)				1			1
U10 Boys In							
House (Birth Years							
2015 and 2014)	4	1	1	6	1	2	15
U10 Boys TRAVEL							
(Birth Years 2015							
and 2014)		9		11	3	2	25
U10 Girls In							
House (Birth Years							
2015 and 2014)	1	1		3		2	7
U10 Girls TRAVEL							
(Birth Years 2015							
and 2014)	1	3	1	10	1	2	18
U12 Boys In			1	4	1	1	7



House (Birth Years							
2013 and 2012)							
U12 Boys TRAVEL							
(Birth Years 2013							
and 2012)	3	9		13	2	5	32
U12 Girls In	-	J			_		
House (Birth Years							
2013 and 2012)				2		1	3
U12 Girls TRAVEL							
(Birth Years 2013							
and 2012)	2	6	2	10	4	1	25
U14 Boys TRAVEL							
(Birth Years 2011							
and 2010)		4	1	7	2	6	20
U14 Girls TRAVEL							
(Birth Years 2011							
and 2010)		3		5	1	1	10
U6 Boys Crickets							
(Birth Years 2019							
and 2018)	3	5	1	8	1	2	20
U6 Girls Crickets							
(Birth Years 2019							
and 2018)	1	3		3	1	1	9
U8 Boys In House							
(Birth Years 2017							
and 2016)	4	10		16	4	3	37
U8 Girls In House							
(Birth Years 2017							
and 2016)	5	7	1	14	3	4	34
Grand Total	24	61	8	113	24	33	263

Crickets Coordinator

• Allison's idea: Can we get people registered in the SportsConnect system even when they don't have kids that are the right age for a program yet or during non-registration periods? Like, when I had a 3-4 year old, I might not have known when the registration deadline was, so I actively had to go out and look. If we are able to allow people to register in the system for an account, they will at least get registration emails from us when we start to send them. I think this is a gap for the



younger kids since they aren't yet in the system or getting emails from the school system.

In House Coordinators

- Identify possible age group coordinators
 - o Leverage volunteer structure
- In House Pictures September 23
 - o Need volunteer to organize
 - o how to make schedule more successful

As of June 1 at 7am, In house registration numbers:

In House Program	Fall 2022	Spring 2023	Fall 2023	Delta Spring to Fall
U6 Boys Crickets (Birth Years 2018 and 2017)	62	60	44	-16
U6 Girls Crickets (Birth Years 2018 and 2017)	43	43	30	-13
U8 Boys In House (Birth Years 2016 and 2015)	96	99	81	-18
U8 Girls In House (Birth Years 2016 and 2015)	56	72	70	-2
U10 Boys In House (Birth Years 2014 and 2013)	47	49	46	-3
U10 Girls In House (Birth Years 2014 and 2013)	37	33	25	-8
U12 Boys In House (Birth Years 2012 and 2011)	23	22	26	4
U12 Girls In House (Birth Years 2012 and 2011)	23	22	19	-3
Grade 8-12 Co-Ed Recreation (Small Sided)	10	3	11	8
Total	397	403	352	-51



Travel Coordinator

As of June 1 at 7am, Travel registration numbers:

Travel Program	Fall 2022	Spring 2023	Fall 2023	Delta Spring to Fall
U10 Boys TRAVEL (Birth Years 2014 and 2013)	31	34	40	6
U10 Girls TRAVEL (Birth Years 2014 and 2013)	38	41	35	-6
U12 Boys TRAVEL (Birth Years 2012 and 2011)	67	69	67	-2
U12 Girls TRAVEL (Birth Years 2012 and 2011)	40	36	41	5
U14 Boys TRAVEL (Birth Years 2010 and 2009)	17	17	43	26
U14 Girls TRAVEL (Birth Years 2010 and 2009)	20	14	16	2
Total	213	211	242	31

Travel Ref. Coordinator

- Options to attract more travel refs:
 - Pay cash to refs
 - Pay refs throughout season (2-3 times instead of at season end)
 - o Increase pay rates for fall season
 - Ref with Vanessa or other experienced refs
- Update: PA West ref classes.
 - https://www.pawest-soccer.org/newrefcertssetfall22/
 - o USC did have classes for new referees, was sent out via association email
 - Should get on USC, Bethel, Peters, Moon soccer association mailing lists, if possible

In-House Ref. Coordinator

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Members at Large

- Uniform updates
 - Uniform ordering closes on June 11
 - Shorts sizing chart added to web site
- Evaluations

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- Fields
 - ordering goals for fall address at May meeting
 - need full size goals for Fairview as alternative to stadium
 - New bathrooms at Preservation and Hogan
 - Hogan is open
 - Preservation ETA?
- Training (U8 Clinics)

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- Sales (DJ)
 - Ideas for future spiritwear sales:
 - 21 Custom/clarabeausco.com
 - Hat sale with Fanatic Impressions
 - Press Express bus from Baldwin hold off till Fall
 - Will come to us to screen print
 - Might be expensive
 - Magnets still for sale

General Discussion

- Future discussion:
 - Strategic priorities and 2023 goals
 - Pictures discuss over summer:
 - Professional team or action photos for Travel?
 - Do we want to offer pictures in Spring?
 - Update roles on the web site: DRAFT Board Positions Document -
 - To update bylaws, need to vote on new position descriptions
 - Use a separate document on web site temporarily
 - Add language about uniforms to bylaws, for Jan 2024 vote
 - Update Roles and Responsibilities of SFSA Board
 - o Ad for Fall registration, before May, due end of Feb Missed this deadline again
 - need marketing coordinator volunteer to address this
 - For Spring registration, needs to be ready for Oct publication WITH REGISTRATION DATES by mid-Sept



SFSA Season	Registration Period	Magazine Issue	Publication	Deadline - Ad Artwork & Payment
Fall	May	Spring	March	-Feb 20
Spring	Dec - early Jan	Fall	October	-Sept 20

Motion to Adjourn	
Next meeting:	

• Dick's discount coupon from Aug 11-14